COMCAST SPOTLIGHT

POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

x	Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)
	<u>OR</u>
	Ad relates to state or local issue and does <u>not</u> communicate a political matter of national importance
1.	Requested by: Kelly Scott Madison, 35 E Wacker Drive, Ste 1150, Chicago, IL 60601, Loretta Norman, 210-695-1320
2.	Paid for by: Right to Life of Michigan, 2340 Porter St., SW, PO Box 901, Grand Rapids, MI 49509-0901, 616-532-2300
3.	Date of request: January 12, 2017
4.	Request received by: William Klotz
5.	Details/Description of the Ad Content: pro life/anti abortion
6.	If ad refers to federal candidate(s) or federal election, list:n/a
	Names(s) of candidate(s) referred to, office being sought and date of election:
7.	If ad refers to a national legislative issue, identify:
	National legislative issue to which ad refers:
8.	List sponsor's chief executive officers, members of executive committee or board of directors: - Pat Korte, Chairman - Susan Palazzollo, President - Anne Rossi, VP - Trudy VanSolkema, Treasurer
9.	Date and nature of follow-ups, if any:
10.	Disposition: X Accepted – see attached contract details ☐ Rejected – provide reason:
Comcast Representative	
Signed:	Out Jalle Date: 1/12/17
Name and Title: Polisky War	